

PRIVACY POLICY

KristineP, LLC / YOU-Quest Wellness

Effective date: August 17, 2026 | Last updated: August 17, 2026

1. Scope of This Privacy Policy

This Privacy Policy explains how KristineP, LLC, including the YOU-Quest Wellness brand (collectively, “KristineP,” “YOU-Quest Wellness,” “we,” “us,” or “our”), collects, uses, discloses, retains, and protects personal information when you visit youquest.live, purchase or use our products or services, join our programs or communities, download resources, communicate with us, or otherwise interact with us online.

This policy applies to personal information collected through our website and related online services that link to this policy, as well as information you provide in connection with coaching inquiries, client onboarding, customer support, events, challenges, promotions, or other business interactions unless a different notice is provided.

2. Personal Information We Collect

Depending on how you interact with us, we may collect:

- **Contact information:** name, email address, mailing address, telephone number, and similar identifiers.
- **Transaction information:** products or services purchased, payment status, billing details, and transaction history.
- **Program and coaching information:** information you voluntarily share about goals, habits, experiences, preferences, progress, stress, energy, relationships, or wellness. Please do not send medical records, Social Security numbers, passwords, or other highly sensitive information through ordinary website forms or email.
- **Communications:** information in emails, forms, surveys, testimonials, comments, customer-service requests, or other communications.
- **Marketing preferences:** newsletter subscriptions, free-resource requests, challenge or event registrations, promotion entries, and communication preferences.
- **Device and usage information:** IP address, browser and device information, referring pages, pages viewed, links clicked, approximate location derived from IP address, visit dates/times, and similar technical information.
- **Cookies and similar technologies:** cookie identifiers, pixels, tags, local storage, analytics, and similar technologies used for functionality, measurement, personalization, and advertising where applicable.

3. How We Collect Information

- Directly from you when you register, purchase, submit a form, join a program, download a resource, enter a promotion, respond to a survey, contact us, or otherwise provide information.
- Automatically when you use our website through cookies, analytics technologies, server logs, and similar tools.
- From service providers and third parties that support our business, subject to their privacy practices and applicable law.

4. How We Use Personal Information

We may use personal information to:

- Provide, personalize, administer, and improve our website, coaching programs, digital resources, communities, products, and services.
- Process purchases, payments, registrations, and other transactions.

- Respond to questions and provide customer support.
- Communicate about purchases, programs, appointments, services, challenges, or events.
- Send educational content, newsletters, free resources, promotions, and marketing communications when permitted by law and consistent with your choices.
- Administer surveys, contests, promotions, challenges, or other site features.
- Analyze website traffic, engagement, interests, and performance and improve user experience.
- Measure and improve marketing and advertising, including audience measurement and interest-based advertising where permitted.
- Protect our business and users, detect fraud or misuse, enforce agreements, and comply with legal obligations.
- Create aggregated or de-identified information that cannot reasonably identify you.

5. Email and Marketing Communications

If you opt in to receive newsletters, free guides, reports, challenges, or other marketing communications, we may send educational and promotional emails. You may unsubscribe at any time using the unsubscribe link at the bottom of our marketing emails. We may still send non-promotional communications necessary to complete a transaction, provide a purchased service, respond to you, or administer an existing client relationship.

6. Payment Processing

We may accept payments through **Stripe, PayPal, Venmo, and credit or debit card payment services**. Payment transactions are processed through the applicable third-party payment processor. Those processors may collect payment card details, bank information, billing information, transaction data, device information, or other information necessary to process and secure a transaction.

We do not intend to store complete credit or debit card numbers on our own website or ordinary business systems. Payment processors handle information according to their own privacy policies, security practices, and legal obligations. By choosing a particular payment method, you may also be subject to that provider's terms and privacy practices.

7. Cookies, Analytics, and Advertising Technologies

We may use cookies and similar technologies to operate our website, remember preferences, understand how visitors use the site, measure performance, and support marketing. Some technologies may be provided by third-party analytics, advertising, payment, video, scheduling, social-media, or other service providers.

Where required by law, we will request consent before using non-essential cookies or provide tools for applicable cookie choices. You may also adjust your browser settings to block or delete cookies, although some website features may not function properly.

If our advertising or analytics practices constitute a "sale," "sharing," or targeted advertising under an applicable privacy law, eligible users may exercise applicable opt-out rights. Where legally required, we will honor qualifying browser-based opt-out preference signals, such as Global Privacy Control.

8. How We Disclose Personal Information

We do not sell personal information for money. We may disclose information as reasonably necessary to operate our business and provide services, including to:

- **Service providers and contractors** that support hosting, email delivery, customer relationship management, analytics, payments, scheduling, video conferencing, cloud storage, advertising, or technical services.

- **Payment processors**, including Stripe, PayPal, Venmo, and applicable card-processing networks or financial institutions, as necessary to process payments and prevent fraud.
- **Professional advisers**, including attorneys, accountants, insurers, or consultants when reasonably necessary.
- **Business transaction parties** in connection with a merger, acquisition, financing, reorganization, or sale of assets.
- **Government or legal authorities** when required by law or reasonably necessary to protect rights, safety, property, prevent fraud, or enforce agreements.
- **Other parties** at your direction or with your consent.

Some privacy laws define certain advertising or analytics disclosures as a “sale” or “sharing” even when no money changes hands. Where such laws apply, we will provide applicable choices and rights.

9. Data Retention

We retain personal information for as long as reasonably necessary to provide services and fulfill the purposes described in this policy, and as needed for business, transaction, tax, accounting, reporting, dispute-resolution, fraud-prevention, and legal obligations. Retention periods vary according to the type of information and applicable requirements.

10. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure. These may include access controls, secure service providers, encryption in transit where appropriate, and other security practices. No website, transmission, storage system, or security measure can be guaranteed to be completely secure.

11. Your Privacy Choices and Rights

Depending on where you live and subject to applicable exceptions, you may have rights to request access to, correction of, or deletion of personal information; obtain a copy of certain information; learn about categories, sources, purposes, and disclosures; opt out of certain targeted advertising, sale, or sharing; limit certain uses of sensitive information; withdraw consent where applicable; or appeal certain privacy-request decisions.

We will not discriminate against you for exercising rights provided by applicable law. We may need to verify your identity before completing a request, and authorized agents may submit requests where permitted by law and subject to verification requirements.

California and other U.S. state privacy rights

Where the California Consumer Privacy Act, as amended, or another applicable comprehensive U.S. state privacy law applies to our business and your information, we will honor qualifying rights provided by that law, which may include rights relating to access, correction, deletion, portability, targeted advertising, sale or sharing, certain profiling, sensitive information, opt-out preference signals, and appeals.

EEA, United Kingdom, and other jurisdictions

If applicable data-protection law grants additional rights, we will honor those rights as required. Where required, legal bases for processing may include performance of a contract, legitimate interests, legal obligations, and consent. Legally recognized safeguards will be used for cross-border transfers where required.

12. How to Exercise Your Rights or Update Your Information

To unsubscribe from marketing emails, use the unsubscribe link in the applicable email. To request access, correction, deletion, or another applicable privacy right, email kristinemarie@youquest.live. Please describe your request and

provide enough information for us to identify the records involved. We will respond within the timeframe required by applicable law.

We may retain information where reasonably necessary to complete transactions, maintain records, comply with law, prevent fraud, resolve disputes, or enforce agreements, even after a deletion request, where permitted.

13. Third-Party Links and Services

Our website may link to or integrate with third-party websites, applications, social-media services, payment processors, scheduling tools, video services, or other platforms. Those third parties operate under their own privacy policies and practices. We are not responsible for the privacy, security, content, or activities of third-party services, and we encourage you to review their privacy notices before providing personal information.

14. Adults Only; No Services for Children or Minors

Our website, products, programs, and coaching services are intended for adults age 18 and older. We do not knowingly offer our services to, solicit personal information from, or knowingly collect personal information from anyone under 18.

If we learn that we have inadvertently collected personal information from a person under 18, we will take reasonable steps to delete the information as appropriate. If you believe a person under 18 has provided personal information to us, please contact us at kristinemarie@youquest.live.

15. Health and Wellness Information

Some services relate to wellness, personal development, habits, stress, energy, relationships, or life coaching. You may voluntarily share information related to these topics so that we can provide the requested service and administer the client relationship. Please use appropriate discretion when sharing sensitive information.

KristineP, LLC and YOU-Quest Wellness do not represent through this Privacy Policy that they are HIPAA-covered entities or that ordinary coaching communications are protected by HIPAA. Other federal or state privacy requirements may apply depending on the information and circumstances.

16. Do Not Track and Opt-Out Preference Signals

Some browsers offer “Do Not Track” settings, and there is not a single universally accepted standard for responding to all such signals. Where applicable law requires recognition of a qualifying opt-out preference signal, such as Global Privacy Control, we will honor it as required.

17. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, services, payment methods, or legal requirements. When changes are made, we will post the revised policy at youquest.live and update the “Last updated” date. Where required by law, we will provide additional notice or obtain consent for material changes.

18. Contact Us

For questions, comments, concerns, or privacy-rights requests, contact:

Business	KristineP, LLC / YOU-Quest Wellness
Email	kristinemarie@youquest.live

Mailing address	N10293 County Road D Tomahawk, WI 54487
Website	https://youquest.live

This Privacy Policy is intended as a general business privacy notice and does not constitute legal advice. Privacy laws and business practices change over time; the policy should be reviewed when your data practices, technology providers, services, or applicable legal requirements materially change.